



Promoting education, awareness and conservation in farming communities

Dear Greenport Business Owner,

Cherry Blossom 2025

Be a part of Greenport's Cherry Blossom Festival & Petal Tour and 5k run! This annual celebration, hosted by AgroCouncil, invites residents and visitors to enjoy the beauty of 300+ cherry blossom trees. Promote your business on the petal tour map and 5K run route and through retail experiences and cultural performances and more.

Festival Events & Highlights

Saturday, April 26, Festival Kickoff & Run for the Petals 5k:

<https://events.elitefeats.com/25petals>

- **9:00 AM:** *Run for the Petals 5K* (rain or shine)
- **12:00 PM:** *Greenport Cherry Blossom Petal Tour Begins* (at participating businesses)
- **Blossoms for Kids** – Cherry blossom-inspired crafts & coloring at the Greenport Library (runs throughout the festival).

Saturday, May 3 – Cultural Celebration & Interactive Experiences

- **1:30 PM:** *Japanese Folk Institute of New York* – Live music, drumming, and folk-dance performances with workshops & treats at *Holy Trinity Church*, hosted by CAST (Center for Advocacy, Support and Transformation).

Throughout May – Keep Celebrating!

- **Cherry Blossom-Themed Food, Drinks & Shopping** – Restaurants & shops offer limited-time cherry blossom-inspired menus and gifts.
- **Sip & Craft Event** – *Veme Studios* hosts a hands-on cherry blossom painting activity.
- **Blossoms for Kids** – Greenport Library continues its special activities.
- **Mother's Day Weekend Getaway** – Stay at a participating hotel or B&B in the Village of Greenport.



For 5k call Nicki: 631 953 3231

For Petal Tour call AgroCouncil: 631-500-0850



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Why Sponsor?

The festival attracts thousands of visitors and generates media buzz and shoppers to Greenport!

Our walking map and online interactive guide drive traffic to participating businesses, showcasing their cherry blossom-inspired offerings. Don't miss this chance to be part of one of Greenport's most beautiful and celebrated traditions!

Sponsorship Levels

For Restaurants, Bars & Retail:

Seed (\$100): Map & social media placement.

Sprout (\$175): Map, step & repeat, social media.

Route & Map (\$325): Map, mile marker, step & repeat, social media.

Floret (\$575): Map, T-shirt, step & repeat, Greenport BID website, social media.

Corporate Sponsorships (Non-Food/Retail):

Sapling (\$175): Step & repeat, social media.

Route Sponsor (\$250): Business name on mile marker or route sign, step & repeat, social media.

Buds (\$500): Name/logo on **T-shirt**, step & repeat, Greenport BID website, AgroCouncil & social media.

Petal (\$1,000): **Logo on event map & T-shirt**, premium social media features.

Tree (\$1,500): **Priority logo placement on map, T-shirt & media coverage.**

Sign Up Today! Scan the QR code or contact:

For 5K Sponsorships: Nicki (631-953-3231)

For Petal Tour Sponsorships: AgroCouncil (631-500-0850)



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