BID Meeting Minutes Wednesday, May 20, 2026

In Attendance	**Absent**	**Guests**
Rich Vandenburgh	Mark Carlos	Kevin Stuessi
Ryan Farrell	Eric Freitas Orford	MaryBess Phillips (ZOOM)
Linda Kessler	Chris Scott	Bennett Brokaw
Hina Muddassir	Nancy Kouris	Julia Robins (ZOOM)
Kara Hoblin (ZOOM)		Sarah Phillips
Gus Acero		Rena Wilhelm
Nancy Kouris (ZOOM)		Joseph Schnieder
Mike Rose		John Kramer
David Serure		Michael Osinkski
		Lisa Golooly
		Sarah McNaughton – PRIDE (ZOOM)

Quick Recap
This was an IN-PERSON Meeting.

Meeting Called to Order
Rich called the meeting was called to order at 9:05am.

Prior Meeting Minutes
Richard moved to accept the prior meeting minutes and Linda Kessler seconded the motion. All present vote to approve without changes.

Treasurer's Report- Account Status, Reports & Budgets

David reported that there was $22,975.54 in the operating account and $100,7432.58 in the money market account. BID is continuing to follow up with holiday ad campaign that still have not paid. Approximately 8 still have not paid. Payables were the standard monthly amounts for operating and contractor services for web and social media. Also paid for our insurance coverage for the year in the amount of $1,923.85. Paid for SOBO spring and summer plantings. Tax Return prep fees and annual meeting projected costs will be forthcoming in May. David also reminded all to accurately track expenditures by committee chairs. Richard mentioned that Ratsey Construction will be sponsoring the Worker Appreciation Day with a $300 sponsorship. Linda moved to accept the Treasurer Report. Hina seconded. All voted in favor.

SOBO Committee- Planting & Coordination of Scheduled Events

Linda of the SOBO committee updated on the ongoing completion of the switch over from spring to summer plantings. Working on a schedule for pulling remaining winter plantings and plant te new ones. Cited that Everett is doing a great job watering the boxes and that the switch over should be completed soon. We are supporting the Marina with loaning our large pot planters. Still working on finalizing the final bids for holiday lighting. Ryan is working with the committee on the

schedule of projects. Noted that Mark Carlos will be joining the committee to assist on the Trash Can and street cleaning initiatives.

DIME Committee-Egg Roll, Employee Appreciation Day & Cherry Blossom Planning.

Linda as acting Chair of DIME provided a quick summary of Cherry Blossom festival. Over 167 people signed up to run. BID members worked to make the event successful. There was some discussion about next year advance planning with Nicki Gohrel handling the 5K and Reana possibly handling the other aspects of the weekend events. Prep for annual meeting and Pride Parade planning is ongoing for June. Also working to integrate efforts with SMILE to try and improve communication. No solid plans for America's 250 celebration ion the village other than Southold's plans for a parade.

SMILE Committee- SM Report, Website Update, Financial Transparency

Hina reported on the social media performance, with our web-site followers increasing by 43,7% and content posts increased by 43.9% with reals increasing 37% and stories increasing by 9%. Total number of interaction on SM last month were 9,156. Engagement is continuing to increase month over month. Hina also raised the question of Nomadics renewal agreement which will be addressed in Executive Session. No current update on the donation language to be included on the web-site. Rich then raised the status and issue of member driven survey responses are at almost 40. He was asking if there were any ideas on how to gather more responses in order to have a larger sampling of input to conclude the voting process. Ideally would like to have a response of 100 for best results. Ryan suggested creating a post-card – but the question is who is going to do the leg work.

GATE Report- Membership Initiative Priorities, Ice Rink Status

Richard reported an update on the initiatives voting. Also indicated that he had reached out to Jenn Esposito who is the new Village Administrator. Also offered that he had received a map from the village of the sidewalk repairs that were scheduled to occur in the district. Richard then updated the board on the question on an Audit. He indicated that Jason was working on some additional language that would hopefully reassure the village on the question of finances. Additional discussion on the By-law amendments and the ongoing debate over what is legally required. Richard also updated on the status of receipts of responses to RFPs for the seasonal ice rink initiative, indicating that there is very little time left for the village to act on that if there is real interest in getting a rink back in place for the next winter season. Richard also addressed the district vacancy issue and that the commercial broker was continuing to gather information with the idea of an action plan. They had been engaged for less than 30 days but had been walking the district and in multiple business discussion with several business owners to help with lending and restructuring debt. They were also having multiple productive calls and interest with various types of businesses and were ongoing, but were confidential discussions. Richard also mentioned that he had been contacted by several businesses wondering what the status is for the Shellabration Event planning. Maritime organization is continuing. Also mentioned there was some ongoing but not complete discussions about paid parking that the village is considering.

Richard also mentioned that the BID should continue to develop a suggested plan for hotel tax allocation.

Public Comment

There were a number of people who then wanted to ask questions and provided updates on the status of Maritime, BID Social Media collaboration and the vacancy initiative in the district. There was much discussion and some debate on the issue of what type of businesses should be in the village and the efforts work with the commercial broker to locate and bring them in.

Adjournment

Richard noted the next regular meeting will be in person at the Red School house on June 19th at 9AM. He then indicated the board will move to Executive Session and moved to adjourn the regular meeting at 11:30am. Linda K. seconds.