BID Meeting Minutes Wednesday, June 19, 2026

In Attendance	**Absent**	**Guests**
Rich Vandenburgh	Mike Rose	Kevin Stuessi
Ryan Farrell	Gus Acero	
Linda Kessler		
Hina Muddassir		
Kara Hoblin (ZOOM)		
Nancy Kouris (ZOOM)		
Eric Freitas Orford (ZOOM)		
Mark Carlos		
Chris Scott (ZOOM)		
David Serure		

Quick Recap

This was an IN-PERSON Meeting. After roll call Richard moved to table the approval of May Minutes as they were not completed or reviewed in time for the meeting. They will be carried to the July Regular Meeting. Nancy Kouris Seconded, all approved. Treasurer Report on Financials reported that there were presented showing $23,269.79 in the operating account and $100,864.40 in the money market account as of May 31st. SOBO committee discussed their work. Richard discussed trying to bring the Member Driven Initiatives to a close on voting. Discussed possible further discussion at Annual Meeting. Important to bring that final result of voting to a close. DIME presented an update on limited activities. SMILE covered a number of ongoing initiatives and communication progress. GATE provided updates on the Ice Rink status and presentation to VOG. Also discussed the Audit issue and ongoing discussions about pushing back on taking $7500 from our operating budget is not good sense.

Meeting Called to Order

Rich called the meeting was called to order at 9:05am.

Prior Meeting Minutes

The May Minutes approval was deferred to the next meeting once prepared for Board review.

Treasurer's Report- Account Status, Reports & Budgets

David detailed $23,269.79 in the operating account and $100,864.40 in the money market account as of May 31st. The BID received its last tax revenue allotment for FY 25/26 in the amount of $2,117.95. Finishing up collection of some installments from Holiday Ads with paper statements having been sent out. A few small bills that were paid on regular expenses for website maintenance. Not a lot of activity for the month of May with a few payments for SOBO planters and the expectation of the costs for advertising and hosting the annual meeting and preparing the annual budgets to share with Memberships. Tax returns have been submitted for review and signature. Linda moved to accept the report. Ryan seconded. All voted in favor.

SOBO Committee- Planting & Coordination of Scheduled Events

Linda reported that SOBO completed their summer plantings with a great crew of volunteers. Pride event and parade will happen and flags were received to be installed in the planters. Still looking to finalize the winter lighting package and we will miss Doug Jacobs and his great assistance with the installation. Richard mentioned coordinating with Jenn (Village Administrator) for the future holiday light installation. Richard also wanted to prioritize the Trash Can replacement initiative and pointed to Mark Carlos to take a more active role in that process. Richard had done an informal survey and came up with 21 cans to be looked at and confirm where they are located. Would like to move forward more concretely with collaboration with the village on those replacements.

DIME Committee-Egg Roll, Employee Appreciation Day & Cherry Blossom Planning.

Linda as acting Chari of DIME discussed that Village Worker Appreciation went well. Good response from those who participated. 30 box lunches were handed out. (Chicken was the top choice). Discussion about getting ready for the Annual Meeting.

SMILE Committee- SM Report, Website Update, Financial Transparency

Chris of Nomadic reported on SM. Past 11 months Instagram have been in growth. Close to 160K to 220K views a month. Videos are working to drive growth along with other partnerships with other LI influencers and organizations. Chris will review the new programs of Nomadic in engaging visitors and followers at Annual Meeting. Nomadic team will be at Pride Parade for coverage purposes. Linda asked about prior event coverage, photos and content for Egg Roll and other events being in BID shared drive. Rich urged the committee to amplify the annual meeting via civics and press outlets. Steve updated the Board on his promotion of soliciting business registration to participate in the events. Question as to status Maritime Website being active beyond the email notice. Ryan updated that there is also a Juneteenth Parade happening this weekend and will share info with Steve for promoting to membership.

GATE Report- Membership Initiative Priorities, Ice Rink Status & Visitors Dock

Richard reported an update on the two proposals for an ICE RINK installation but VOG is continuing to pursue their plan for a permanent installation and we will not have an ICE RINK for winter 2026/27 season. Those proposals will be shared with the Board and should be shared with our membership. Richard also raised the ongoing recent village of Paid Parking and the lack of sufficient information in advance of the launch and commented on MaryBess opinions and the fact that there are many differing views. Richard pointed out that the roll out was not done well and the communication process was not done well. Richard indicated he was unable to attend the Work Session scheduled for the next night where there was an expectation of a large turn out. Richard could not make it based on his recent knee transplant recovery and asked if anyone else would be able to attend the meeting. Richard applauded Ryan on leading the effort to provide as much accurate information on what was happening. The BID was taken by surprise with the

implementation and would be difficult for our board to take a position before we had received feedback from our membership.

The other issue was the Audit issue and the sudden resolution that was passed to intercept $7,500 from our tax allocation to perform that audit when we only have about 158 transactions each year. The amount almost result in 30% of our operating budget. Richard argued for common sense on that issue and makes no sense. The VOG could subject the village to legal action or greater oversight. Richard also reported that he had been attempting to discuss a path for resolution with the Village Attorney, but had not gotten any recent feedback.

OLD BUSINESSES

Have not been able to move further to giving feedback on the Shellabration / Raise Shell event to Cornell as to whether they are going to be welcome to come back for the event this upcoming winter.

NEW BUSINESS

Richard mentioned the recent news about the transfer of Clarkes Boat Yard to Volgarus and he will try to reach out to learn more. Also work to finalize the Annual Meeting presentation.

Adjournment

Richard noted the next regular meeting will be in person at the Red School house on July 15h at 9AM. He then indicated the board will move to Executive Session and adjourns the regular meeting at 9:55am. Linda K. seconds.