BID Meeting Minutes Wednesday, July 15, 2026

In Attendance	**Absent**	**Guests**
Rich Vandenburgh	Kara Hoblin	Kevin Stuessi (ZOOM)
Ryan Farrell	Eric Orford	Samantha Ross
Linda Kessler		
Gus Acero		
Hina Muddassir		
Mike Rose (ZOOM)		
Katy Perry		
Mark Carlos		
David Serure		
Chris Scott (ZOOM)		

Quick Recap

This was an IN-PERSON Meeting. The meeting then started with Samanth Ross presenting an update on the North Fork Television Festival on October 21 – 22 based out of American Beech in collaboration with North Fork Art Center. After NFTV presentation Richard moved to approve the May and June minutes. Linda seconded and all approved. Introduction of newest board member Katy Perry. Then discussed post Annual Meeting and voting with summaries prepared by Ryan for full board review. Treasurer Report on Financials reported that there were presented showing $11,931.76 in the operating account and $100,997.89 in the money market account as of June 30th. Covered the standard expenses and anticipated upcoming costs.

Meeting Called to Order

Rich called the meeting was called to order at 9:11am.

Prior Meeting Minutes

The May & June Minutes were presented by Richard who moved for approval. Linda K. seconded and all approved.

Treasurer's Report- Account Status, Reports & Budgets

David detailed $11,931.76 in the operating account and $100,997.89 in the money market account as of June 30th. Covered the process of how we are paying Everett and all record keeping. A few small bills that were paid on regular expenses for website maintenance. Not a lot of activity for the month of June with a few payments for annual renewal subscriptions. Tax returns have been submitted for review and signature. Linda moved to accept the report. Ryan seconded. All voted in favor.

SOBO Committee- Planting, Trash Cans & Coordination of Scheduled Events

Linda reported that SOBO completed their summer plantings with a great crew of volunteers. Discussed engagement with Everett Nichol and how he is being paid and the record keeping. Mark Carlos discussed his pending meeting with the village administrator on trash can selection and replacement metrics and what funds we have available. Richard also wanted to prioritize the Trash Can replacement initiative and pointed to Mark Carlos to take a more active role in that process. Richard had done an informal survey and came up with 21 cans to be looked at and confirm where they are located. Would like to move forward more concretely with collaboration with the village on those replacements. Also discussed outline with Everett to do street cleaning, hours and what he would do. Still a work in progress.

DIME Committee-Shellabration, Halloween, Maritime Planning & Winter Events.

Richard raised the status of Shellabration being held and who is interested in the prior version or a new revised event. Have not completed the survey to membership and Richard indicated he's been communicating with Cornell Cooperative to see what they are planning as no final decisions had been made. Ryan suggested with the thin committee of DIME that SMILE work as an overview committee. Linda Kessler reported that Nancy is continuing to get organized for the Halloween events working with the village as well. Also noted that she is already starting to organize for the Winter Season events. Ryan also updated the board that the event sheets are now pretty up to date and can be used for guidance on future events. Linda then reported on status of Maritime with vendors and organization by GBOA.

Discussed the need to continue to develop new opportunities or winter events that animate the off season. First Night was discussed at length as a concept.

SMILE Committee- SM Report, Website Update, Financial Transparency

Gus reported on behalf of Chris of Nomadic who was not present. Gus covered updates on growth and upcoming events, including the arrival of tall ships and a maritime festival, which are expected to increase foot traffic. Gus reported a monthly 140k views and at least 4500 interactions. Gus discussed keeping two apps for website functionality and ongoing website updates, including the need to correct information about parking kiosks based on updates from the village administrator. Discussion about returning to the draft of the welcome letter and new business introductions. There was also a discussion about potentially creating a separate account for QR code-related revenue and the need for board approval on revenue-related items. The group addressed the inclusion of board members' pictures on the website and the need to update the proposed budget. Also briefly discussed continuing to offer accurate information relative to the paid parking implementation.

GATE Report- Membership Initiative Priorities, Ice Rink Status & Visitors Dock

Richard raised the concern of wrapping up the reports and summaries of the annual meeting and how we communicate with our membership and getting engagement back.

Discussion on the renewed VOG appointees to the BID Board and discussion with VOG on decisions made. Richard also noted the progress of the change over of Clarke's Boatyard to be a

working waterfront development. Progress is slowly moving forward with County and Village approvals. Richard made a motion to continue with the current VOG appointees until such time as they determine who they want to renew. Linda Kessler seconded and all agreed. Also touched briefly on the Housing Committee initiatives that the Town of Southold is moving forward with. Katy Perry provided her experience in Port Jefferson Village and how the signage they have was very clear and seems to work well.

OLD BUSINESSES

Have not been able to move further to giving feedback on the Shellabration / Raise Shell event to Cornell as to whether they are going to be welcome to come back for the event this upcoming winter.

NEW BUSINESS

Richard raised the point that we as the BID really need to conduct a detailed physical survey on the district, with businesses, sidewalks, garbage cans, signage, etc. Suggestions that the Board choose a day and all board members walk the street to gather that type of information. Richard believes we need to get away from too much of the "egg roll" and "Halloween events" and focus more on traditional BID information and improvements.

Adjournment

Richard noted the next regular meeting will be in person at the Red School house on August 19th at 9AM. He then indicated the board will move to Executive Session and adjourns the regular meeting at 10:44am. Katy Perry seconds. Board moved to Executive Session.